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Pacific Business News (Honolulu) - 10:03 AM HAST Monday

Nelha signs third service-mark client

The [Natural Energy Laboratory of Hawaii Authority](#) has entered into a license agreement with [Hawaii Deep Ocean Water LLC](#).

"This is the third agreement of its kind, and will allow Hawaii Deep Ocean Water to use the service mark '100 percent Hawaii Deep Seawater' on the water it produces and bottles," said Nelha CEO Ron Baird.

The company intends to construct a bottling plant this year at Nelha and has said it has other plans for products derived from water drawn by Nelha from the deep Pacific off the steeply diving Kona coast.

"In exchange for use of the service mark, Hawaii Deep Ocean Water has agreed to pay a standardized royalty amount per gallon to Nelha," Baird said.

Hawaii Deep Ocean Water joins [Koyo USA](#) and [Enzamin USA Inc.](#) in buying the right to use the Nelha service mark. Three other companies also planning to produce bottled water at Nelha are in various stages of formalizing similar agreements.

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